

Malin Fredriksson

Digital designer & student

About me

Designer working across graphic design, marketing and web development. I run my own e-commerce business and have worked as a design consultant for external clients. I am currently looking for roles in Stockholm where creativity, structure and digital skills come together.

Contact

Malin Fredriksson
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Skills

Software: Adobe Suite, Canva & Figma
Web development: HTML, CSS, JavaScript (intermediate), Node.js & SQL (basics)
E-commerce & CMS: Shopify, WordPress & QuickButik
Content Creation: Photography & video editing
Data & analytics – Google Analytics, Meta Business Suite (basics)

Languages

Swedish – Native
English – Professional proficiency

References

Charlotte Sjöstrand, mentor during internship at Boggi Reklambyrå

Håkan Karlsson, CEO and client for consulting assignments at Henry Wibergs

Contact details for references available upon request.

Work experience

ENTREPRENEUR & SMALL BUSINESS OWNER

Design By MF | September 2024 – now

I run my own Shopify-based online store selling my poster designs, while creating organic content for TikTok and Instagram. Through my business, I have also worked as a consultant for external clients, with a focus on web design, e-commerce, marketing and graphic design.

TECHNICAL WRITER & GRAPHIC DESIGNER

CHTECH | February 2026 – June 2026

Wrote technical manuals for exhaust air heat pumps and worked on the company's visual identity, presentations, and digital and print marketing.

SALES ASSOCIATE

Ugglan Bokhandel | June 2019 – May 2021

Worked with customer service and sales, also creating hand-lettered and designed signs for campaigns and new products, as well as creating window displays.

Education

DIGITAL DESIGN & STRATEGY

Berghs School of Communication | August 2026 – now

One-year program in user-centered and digital design, with a focus on UX and UI design, marketing, content design and AI.

GRAPHIC DESIGN & WEB DEVELOPMENT, 180 CREDITS

Jönköping University | August 2023 – June 2026

Bachelor's programme with a focus on graphic design, web development and Human-Computer Interaction. Completed a nine-week internship at Boggi Reklambyrå. Additional courses in business administration, leadership, marketing and the fundamentals of DevOps.

ART & CRAFT

Kävesta Folkhögskola | August 2021 – June 2022

Studied painting, silversmithing, textiles and sculpture, developing my personal style and creative practice. I also created digital art and design in the form of posters, patterns and print.

PSYCHOLOGY INTRODUCTION, 30 CREDITS

Örebro University | August 2020 – January 2021

Psychological perspectives including learning psychology, group and social psychology, and developmental psychology.

Achievements & other relevant experiences

HEAD OF GRAPHICS

Justice Student Association | October 2023 – May 2025

Led the graphic design work for a non-profit student association by developing the organization's visual identity and producing graphic materials. I also coordinated a three-person design team.

SCHOLARSHIP BJUGGSKA FONDEN

Jönköping University | 2024

Awarded a scholarship for academic achievement and future potential in Graphic Design & Web Development.